



Attract. Develop. Advance.

WIFS Portland Metro 2012 Sponsorship Opportunities

It is our intention to visibly demonstrate our value of support for women in insurance and financial services through our sponsorships and in company representation and participation at our events and programs.

For 2012, we have scheduled the following events and programs:

- One large dinner event
- Five Lunch and Learn programs
- Two Membership Mixers
- Three Newsletters

For 2012, we are offering five sponsorship levels. Following are full details for each level of sponsorship.

Please do not hesitate to contact Lane Albert, Sponsorship Chair at 503-654-7369 or by email at lalbert@skylinehomeloans.com with any questions.

WIFS Portland Metro 16850 SW Upper Boones Ferry Rd., Suite F, Tigard, OR 97224
Wifsportlandmetro.org wifsportlandmetro@gmail.com



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2012 Sponsor Registration Form

Company Name _____

Primary Contact Name _____

Address _____

City/State/Zip _____

Primary Phone _____

Primary Email _____

Website _____

Alternate Contact Person _____

Alternate Phone _____

Email _____

Type of Sponsorship (Please select)

- Diamond \$2,500
- Ruby \$1,000
- Patron \$500
- Lunch & Learn \$275
- Membership Mixer \$250
- Vendor Table – Dinner Event \$250
- Vendor Table – Membership Mixer \$150

This registration form serves as your invoice. Please retain a copy for your records.

**Please return registration form and payment to: WIFS Portland Metro c/o Lisa Lettenmaier
16850 SW Boones Ferry Rd. Suite F Tigard, OR 97224**



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Diamond Level Sponsorship

The following is a description of the benefits awarded to our Diamond Level Sponsors.

The Diamond Level Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Benefits offered during our one large dinner event:

- Sponsor signage displayed at event location
- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor logo included in any power point presentations
- Three minute commercial during the event
- Two complimentary tickets to the dinner event
- Table buyout at member price
- Ability to raffle one item during the event
- Promo item at each place setting (at sponsor's expense)

Additional benefits offered throughout the year:

- Priority placement on all social media
- Feature article in all three newsletters
- One free registration to five Lunch and Learn and two Membership Mixer programs
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs

\$2,500 Annually

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Ruby Level Sponsorship

The following is a description of the benefits awarded to our Ruby Level Sponsors.

The Ruby Level Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Benefits offered during our one large dinner event:

- Sponsor signage displayed at event location
- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor logo included in any power point presentations
- One minute commercial during the event
- Two complimentary tickets to the dinner event

Additional benefits offered throughout the year:

- Priority placement on all social media
- Feature article in one Brag Blast
- One free registration to one Lunch and Learn
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs
- Sponsor recognition in all chapter newsletters

\$1,000 Annually

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Patron Level Sponsorship

The following is a description of the benefits awarded to our Patron Level Sponsors.

The Patron Level Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Additional benefits offered throughout the year:

- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs
- Sponsor recognition in all chapter newsletters

\$500 Annually

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Lunch and Learn Program Sponsor

(Limited to ten sponsors per year, two per event)

The following is a description of the benefits awarded to our Lunch and Learn Sponsors.

The Lunch and Learn Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Additional Benefits offered:

- Sponsor logo and ten word description on Lunch and Learn announcements
- Sponsor logo on signage in meeting room
- Sponsor highlighted at one Lunch and Learn event:
 - Three minute commercial
 - One free registration to the event
 - Promo Item at each place setting (at sponsor's expense)

\$275 per sponsor

Available to members only

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Membership Mixer Program Sponsor

(Limited to three per year)

The following is a description of the benefits awarded to our Membership Mixer Sponsors.

The Membership Mixer Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Additional Benefits offered:

- Sponsor logo on Membership Mixer announcements
- Sponsor logo on signage in meeting room
- Sponsor highlighted at two Membership Mixer events:
 - Ninety second commercial
 - One free registration to each event
 - Promo Item on tables (at sponsor's expense)

\$250 per sponsor

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Vendor Tables

In addition to our sponsorships, vendor tables will be available at our Dinner Event and at our Membership Mixers. The costs are as follows:

Vendor Tables – Dinner Event - \$250

Vendor Tables – Membership Mixer - \$150



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Diamond Level Sponsorship

The following is a description of the benefits awarded to our Diamond Level Sponsors.

The Diamond Level Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Benefits offered during our one large dinner event:

- Sponsor signage displayed at event location
- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor logo included in any power point presentations
- Three minute commercial during the event
- Two complimentary tickets to the dinner event
- Table buyout at member price
- Ability to raffle one item during the event
- Promo item at each place setting (at sponsor's expense)

Additional benefits offered throughout the year:

- Priority placement on all social media
- Feature article in all three newsletters
- One free registration to five Lunch and Learn and two Membership Mixer programs
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs

\$2,500 Annually

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Ruby Level Sponsorship

The following is a description of the benefits awarded to our Ruby Level Sponsors.

The Ruby Level Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Benefits offered during our one large dinner event:

- Sponsor signage displayed at event location
- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor logo included in any power point presentations
- One minute commercial during the event
- Two complimentary tickets to the dinner event

Additional benefits offered throughout the year:

- Priority placement on all social media
- Feature article in one Brag Blast
- One free registration to one Lunch and Learn
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs
- Sponsor recognition in all chapter newsletters

\$1,000 Annually

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Additional benefits offered throughout the year:

- Sponsor logo on event announcements, programs and other marketing materials
- Sponsor recognition during all Lunch and Learn and Membership Mixer programs
- Sponsor recognition in all chapter newsletters

\$500 Annually

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Vendor Tables

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Lunch and Learn Program Sponsor

(Limited to ten sponsors per year, two per event)

The following is a description of the benefits awarded to our Lunch and Learn Sponsors.

The Lunch and Learn Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Additional Benefits offered:

- Sponsor logo and ten word description on Lunch and Learn announcements
- Sponsor logo on signage in meeting room
- Sponsor highlighted at one Lunch and Learn event:
 - Three minute commercial
 - One free registration to the event
 - Promo Item at each place setting (at sponsor's expense)

\$275 per sponsor

Available to members only

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Membership Mixer Program Sponsor

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The Membership Mixer Sponsor's logo will be displayed on our website, www.wifsportlandmetro.org, which is visited by members, non-members, media and many other chapters throughout the year.

Additional Benefits offered:

- Sponsor logo on Membership Mixer announcements
- Sponsor logo on signage in meeting room
- Sponsor highlighted at two Membership Mixer events:
 - Ninety second commercial
 - One free registration to each event
 - Promo Item on tables (at sponsor's expense)

\$250 per sponsor

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